



August 13, 2010

TO: ALL ADFIAP CEOs AND ADFIAP MEMBER REPRESENTATIVES

Subject: International CEO Forum VII, November 17-19, 2010, Sokha Angkor Resort Hotel, Siem Reap, Cambodia

We are pleased to announce that ADFIAP will hold its **7th International Forum for Chief Executives of Development Finance Institutions (CEO Forum VII)** at the Sokha Angkor Resort Hotel, Siem Reap, Cambodia on November 17-19, 2010. The **72nd Board of Directors Meeting** will also be held in conjunction with this event.

This *by-invitation only* annual Forum serves as a venue for chief executives and senior officials of development finance institutions (DFIs) to stay abreast of current issues and challenges in financing sustainable development. The theme for this year, **“Sustainable SMEs through Value Chain Financing”**, is expected to gather about 100 CEOs and senior officers from our member-institutions in the Asia Pacific-region as well as senior representatives from ADFIAP’s institutional partners.

Please find below a **“Reply Back Slip”** which we request you to fill up and send back to us by fax at **+632 817-6498** or email at: sandyilm@adfiap.org **on or before October 15, 2010**. We would appreciate it however, if you can send back the reply slip as early as possible to enable us to have an indication of attendance and plan the hotel accommodation and other logistical requirements of the event as early as well. A **formal letter of invitation** will be issued by our host bank, Rural Development Bank, upon receipt of the names of your attendees. Enclosed is the tentative programme of activities.

Thank you for your usual kind cooperation and for your continued support of the programs and activities of the Association. Warm regards.

Sincerely,

OCTAVIO B. PERALTA
Secretary General

Please detach the slip below and fax or email back to us on or before October 15, 2010

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Fax to : **The ADFIAP Secretariat**
Re : **CEO FORUM VII**

Fax no.: **(63-2) 817-6498**
E-mail : sandyilm@adfiap.org

REPLY BACK SLIP (Pls. put an x mark on the appropriate box, save and forward this attachment to: sandyilm@adfiap.org)

Yes, I am attending the above Forum.

I cannot attend but I nominate the following person(s) to attend on my behalf:

_____	_____
Name	Position
_____	_____
	Department
_____	_____
Phone no.	E-mail Address
_____	_____
Fax no.	

No, I am unable to attend.

Submitted by

Institution