Global Sustainable Finance Conference
Presented by

The World Federation of Development Financing Institutions

Greening Financial Institutions

September 08 - 09, 2011 • Karlsruhe | Germany

Organised by

The Association of Development Financing Institutions in Asia & the Pacific (ADFIAP)

E-Tech Germany

Endorsed by

United Nations Environment Program Finance Initiative (UNEP FI)
Climate change is happening. The regulatory framework is becoming more and more stringent and forcing industries to reduce their impact on environment. "Green consumerism" is on the rise as awareness on environmental issues soars. A wave of green revolution is now changing economic landscape in the industrialized countries. The emerging and developing economies are beginning to join Global Green New Deal.

The massive increase in the use of energy particularly in the developing economies is giving boost to the renewable energy businesses. The “Eco-Boom” is attracting large scale investments and creating thousands of new jobs.

The shift from high to low carbon and more sustainable economies has begun.

At the same time, the world has recently faced the worst financial and economic crises since the Great Depression of the 1930s. Most of the financial institutions are reorienting their policies to restore public confidence. Some of the financial industry players are successfully turning the current challenges into opportunities by positioning themselves as institutions ready to meet the requirements of next economies – the sustainable economies.

And as the green industry is now widely considered the engine of next economic growth, the greening of financial institutions - across the globe - is now inevitable.

Overview of Major Green Stimulus Packages - 2009:
(in US $)

- China - $ 221 billion;
- USA - $ 112 billion;
- South Korea – $ 31 Billion;
- EU – $ 23 billion;
- Japan – $ 12.4 Billion;
- Canada – $ 2.6 Billion;
- Australia – $ 1.3 Billion

About 3.4 million Green Jobs already exist in Europe.
«Indirect jobs not included»

Green Investments 2008 in Brazil were US$ 10.8 billion - up 76% as compared to in 2007

India invested US $ 3.7 billion in 2008 in green technologies – 12% higher than previous year.

Global market of environmental products & services by 2020 is estimated to be about € 2.7 billion annually.
The Objectives

This two-day conference is dedicated on discussing the critical role of financial institutions in greening the economies and how these institutions can benefit from the 3P approach – **People, Planet, and Profit**.

The conference aims to:

» Share latest information on climate change and climate change mitigation

» Discuss impact of climate change on the businesses and the financial industry | Emergence of the green economies

» Present the business case of going green…

  • The internal greening of financial institutions | Reducing environmental footprints in operations and cutting costs

  • Greening and increasing profits by offering financial products and services that help transforming economies from high to low carbon | Lending and investments in green technologies with special reference to clean energy

**Greening...**

Development Financing Institutions
SME Banks
Microfinance Institutions
Commercial Banks
Leasing Companies
Equity and Venture Capital Firms
Asset Management Companies
Insurers

» An International Sustainability Event
Global Sustainable Finance Conference

» Provide networking opportunities to the delegates that leads to "green" cooperation between institutions in Europe and beyond. The event can also help establish a Greening Financial Institutions’ Network – a platform for sharing information and discussing best initiatives and practices on greening financial institutions

Who should attend?

» Senior Executives of: Development Financing Institutions; Commercial Banks; SME Banks; Micro Finance Institutions; Leasing Companies; Equity and Venture Capital Firms; Asset Management Companies; and Insurance Corporations

» Environment and Sustainable Development Policy makers, Representatives of Governments and International Development Agencies

» Financial Regulators

» Academics, Economists and Members of relevant Professional Associations

» Financial Consultants

» Sustainable Development Practitioners and all those engaged (or interested) in sustainable development and green economies
**Location**

The conference will take place in the city of Karlsruhe in Germany. It is located on the Rhine River between the mountains of the Palatinate, the Vosges and the world renowned Black Forest.

Karlsruhe enjoys excellent air, rail and road links. Frankfurt International Airport, one the world’s largest is just an hour away by direct train. The city is at the intersection of the major Autobahn (German Freeway) A5 Hamburg-Karlsruhe-Basel A6/A8 (Paris).

It is a cultural center and home to several museums including the largest cultural history museum in the region. Karlsruhe is also known for technology, for German Justice (home to Germany’s highest courts) and above all for being a “Green City”.

**When**

2-Day Conference | September 8 - 9, 2011

09:15 - 17:00 Hours | After 17:00 Hours: Dedicated Networking Hour followed by Get-Together & Dinner

Optional:
Excursion on the 10th of September 2011

**Registration**

For registration details, please contact via:

Fax 0049-721- 476 89 53 or
Email: mail@etechgermany.com
The role of financial institutions is critical to ensure successful transformation from high to low carbon and sustainable economies. Undoubtedly - there is a colossal need for sharing of information on greening financial institutions, facilitating debate on translating theories on banking for sustainability in real-life actions and encouraging dialogue and collaborations between the key stakeholders.

The conference theme on Greening Financial Institutions is therefore being timely organised by the Association for Development Financing Institutions in the Asia and the Pacific (ADFIAP) and Etech Germany as part of its International Sustainability Initiative planned within the framework of European Year of Creativity and Innovation 2009.

ADFIAP is the focal point of all development banks and other financial institutions engaged in the financing of sustainable development in the Asia-Pacific region. Founded in 1976, ADFIAP has 120 member-institutions in 43 countries and territories. The Asian Development Bank (ADB) is a Special Member of the Association. ADFIAP is also a founding member of the World Federation of Development Financing Institutions (WFDFI) and is a non-governmental organization in consultative status with the United Nation's Economic and Social Council.

Further to the knowledge sharing on topics related to greening financial institutions, the upcoming conference also provides an excellent networking opportunity. The delegates will also be spending evenings together to get the pulse of what is happening in respect to integrating sustainability issues in financial industry, share new ideas and explore possibilities of cooperation.

Moreover, a strong post event follow-up will ensure that the participating delegates get maximum benefit of their presence. The Conference Organisers will continue to act as the focal points of contact to enable continuity of information sharing and facilitate developing of synergies.
ADFIAP is the 2008 Overall Winner (Developing Country category) of the Associations Make a Better World of the American Society of Association Executives and the Center for Association Leadership. ADFIAP is a non-stock, not-for-profit international organization with headquarters in Manila, Philippines.

Etech Germany specializes in developing sector specific greening programs and is mandated by both private and public sector organisations to initiate and manage projects leading to the sustainable use of resources.

Together with its network partners from industry, research and development organisations and education institutions as well as its range of experts covering different sectors of economy, Etech Germany works in the areas of corporate sustainability management, greening education, sustainable building renovation and in designing and implementing pilot projects that promote green technologies and ecological techniques, processes and practices.

It is a constituent of Green Cluster for reducing CO2 Emissions in North West Europe (NWE) – funded by the European Union – aimed at supporting the transition to low-carbon and sustainable economies in NWE Countries. Etech Germany works together with strategic partners around the world in developing and implementing sector-based sustainability solutions, creating eco-demonstrative projects, launching green education programs and disseminating information on greening various economic sectors.

The conference is being presented by The World Federation of Development Financing Institutions (WFDFI).

The Federation has currently 331 members in 154 countries and is composed of four regional DFI associations – the Association of African Development Finance Institutions (AADFI), the Association of Development Financing Institutions in Asia and the Pacific (ADFIAP), the Latin American Association of Development Financing Institutions (ALIDE) and the Association of National Development Finance Institutions in Member Countries of the Islamic Development Bank (ADFIMI). The WFDFI was established in July 1979 under an agreement signed by AADFI, ADFIAP, ALIDE and the German Development Bank (KfW).