1st China Social Investment Forum: Creating Social Change Capital

With income disparity reaching record high and still increasing, China is poised to become the world's largest economy whilst leaving a large segment of its population behind. Against this backdrop, Avantage Ventures will host 1st China Social Investment Forum on 2 November, 2012 in Beijing.

This forum is entitled “China's First Social Investment Forum - Creating Social Change Capital”. It will bring together an exclusive group of over 150 thought leaders, investors, practitioners and social entrepreneurs from China and around the world. The agenda will focus on direct sustainable investment strategies in Asia, and how we can harness the efficiency of market systems to direct them towards social and environmental solutions that lead to financial returns, balanced with positive social change. This forum follows on the success of Avantage Ventures’ Hong Kong Social Investment Forum held in 2010 which saw over 120 investors from across the globe meet in Hong Kong to participate in engaging talks with leaders in the politics, social entrepreneurship, investment and commercial sectors.

The key sessions from our forum include:

- A key-note speech by Mr. Feng Lun, Chairman of Vantone Holdings on how businesses can create social change capital;
- A plenary discussion made up of leading Chinese business leaders and investors debating what it means for China to invest beyond just financial returns;
- Plenary discussions featuring visionary companies, foundations and family offices on how they view and invest in social businesses; and
- Breakout afternoon presentations from 6 social enterprises in China leading the field in various development sectors.

The forum is also an exclusive platform allowing participants to:

- Find out about investment opportunities that do well whilst doing good in China and Asia.
- Interact with leading social entrepreneurs and expert practitioners in the impact investment space.
- Meet leading Chinese social entrepreneurs and hear first-hand about investment opportunities in social businesses.
- Network with like-minded investors from China and around the globe.

It is an exciting program that promises to be thought-provoking and relevant to the current developmental challenges society faces. These challenges present enormous opportunities for investments. We look forward to your participation at our forum. As this event has limited space, please register here. Further information and registration details of the forum can also be found here. If you have any questions, please do not hesitate to contact us at sif2012@avantageventures.com.

Speakers Invited for 1st China Social Investment Forum

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<td>Cheng Gang</td>
<td>CEO of China Foundation Center</td>
<td>Chandran Nair</td>
<td>Founder and CEO of the Global Institute For Tomorrow (GIFT), and Founder and Chairman of Avantage Ventures</td>
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<td>Annie Chen</td>
<td>Director of River Star Group</td>
<td>Jaff Shen</td>
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<td>James Chen</td>
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<td>Crystal Ding</td>
<td>Investment Manager of LGT Venture Philanthropy, China</td>
<td>Ye Dong</td>
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<td>Feng Lun</td>
<td>Chairman and Founder of Vantone Holdings</td>
<td>Tai Sook Yee</td>
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<td>Nicolas Hazard</td>
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<td>David Pilling</td>
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<td>Zhang Xiao Dong</td>
<td>Deputy CEO of Broad Air Conditioning</td>
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Avantage Ventures (‘AV’) is an Asian-based social investment and advisory company with offices in Hong Kong and Beijing. We have identified healthcare, rural development, education, clean energy and disenfranchised communities as key sectors in the region where long term investments are much needed. Our principal focus are high potential entrepreneurs and companies that are committed to addressing social and environmental issues through innovative business models. Our unique investment approach seeks to deliver a set of returns that embrace the principles of sustainability as well as the reduction of risks. We offer investors an early exposure to investment opportunities which meet the socio-economic and environmental needs that will underpin Asia’s development in the 21st century.

**Social Ventures Capital**
We are setting up a first in Asia, a corporate fund dedicated to investing in profitable Asian companies valuing their impacts in key sectors.

**Advise Investments**
We advise corporations and investors on their social investment and sustainability strategy by matching them with viable projects that are positively impacting

**Consult Strategy**
We provide results-oriented consulting services to social enterprises, corporations and investors.

**Sector Research**
We conduct research on key development sectors to further dialogue and encourage debate and engagement of stakeholders.

**Avantage Ventures Capital**
We are setting up a first in Asia, a corporate fund dedicated to investing in profitable Asian companies valuing their impacts in key sectors.

**Our mission is** to invest in key development sectors in Asia-Pacific which address the most pressing challenges and opportunities of our times.

**Our objective is** to provide capital and management support to our investees and clients, as they multiply the size of their impact through growth and replication – with the ultimate goal of contributing to a more sustainable future in Asia.

Asia embraces the world’s greatest culture, economic and ecological diversity. Home to 3.6 billion people living everywhere from urban centers to remote rural villages, almost every country in the region is undergoing a profound socio-economic transformation. We have identified five key development sectors with a combined market size of USD 39.1 billion.

**Healthcare**
USD 10.3 bn
China will need 10mn geriatric workers, 3.4mn geriatric beds by 2030
Asia has 0.87 physicians/1000 vs 1.36 globally

**Education**
USD 1.2 bn
Emerging middle class demanding more options
Current under-provision of special needs and vocational training

**Clean Energy**
USD 3.9 bn
Urbanisation and growing population
Straining natural resources
Need for Asia to grow with a low carbon footprint and reduce pollution

**Rural Development**
USD 2.2 bn
Safe food security issues
Rural livelihoods are tough and dependent on agriculture

**Communities**
USD 22.1 bn
Large communities without social and public infrastructure
Disparity in income causing societal imbalances

* Countries include China, Vietnam, Indonesia, Thailand, Philippines and Cambodia.