

ADFIAP SPONSORSHIP PACKAGES

SUPPORT US

ADFIAP welcomes financial contribution and support from corporations and other organizations for its work and advocacy on sustainable development. This additional source of revenue will enable ADFIAP to undertake research and briefings on sustainable finance and development in the Asia-Pacific region in addition to providing special events and networking opportunities.

ADFIAP Valued Sponsors (AVS) represent leaders in and champions for the development finance industry. These sponsors are given the unique opportunity to support the work and advocacies of ADFIAP and thus play an important role in the ongoing development activities and programs of the Association. All AVS make a year-long sponsorship commitment to ADFIAP of US\$10,000 for a Platinum Sponsorship, US\$ 7,500 for a Gold Sponsorship and US\$ 5,000 for a Silver Sponsorship and receive prominent, high-level recognition based on the following packages below:

I. Platinum Sponsorship Benefits (Package: \$ 10,000)

Event Promotion	Event Presence	Cross Promotion
<i>Company logo (standard size) and brand on all marketing and promotional materials related to ADFIAP's two big events – the Annual Meeting and the CEO Forum</i>	<i>Company logo (standard size) on all marketing collateral at the conference venue and CEO's visibility in panel discussions and media events</i>	<i>Company marketing and promotional materials to be provided to conference delegates (Sponsorship logo sizes shall be applied)</i>
Estimated Total Media Value: \$ 7,500	Estimated Total Media Value: \$ 6,000	Estimated Total Media Value: \$ 5,000
* Logo on the conference website (standard size) with a link to your corporate website which will be viewed by more than 100 ADFIAP members and partners from more than 45 countries and various partner institutions as they register online.	*Participation of Company President/CEO on one of the panel discussions and on media events (press conference) *A 4x8 meter space/booth for your company materials. *Distribution of company flyer	*Exposure of any products/ services that will be launched at the conference *Product presentation (video) in either Annual Meeting or CEO Forum.
*Logo (standard size) on the conference brochure that will be distributed to all participants.	*Logo on welcome banner (standard size) to be placed at the entrance of the conference venue, stage backdrop and stand-up banners	*Brochures or flyer distribution at the conference *One (1) page advertisement in conference souvenir publication/programme
*Company name to be mentioned in all press releases that will be distributed to regional, national and provincial media, including online media.	*Logo (standard size) to be shown on the widescreen onstage during the conference	* Company's press release/s distribution at the Media Room
*Mention in all articles that will be uploaded on <i>conference website</i> and other ADFIAP publications	*Live acknowledgment at the conference as Platinum Sponsor	
	*Logo (standard size) on the photo gallery during the event (where all delegates will pose before entering the venue for the closing dinner)	

II. Gold Sponsorship Benefits (Package: \$ 7,500)

<p>Event Promotion <i>Company logo (medium size) and brand on marketing and promotional materials related to ADFIAP's two big events – the Annual Meeting and the CEO Forum</i></p>	<p>Event Presence <i>Company logo (medium size) on marketing collateral at the conference venue and CEO's visibility in panel discussions and media events</i></p>	<p>Cross Promotion <i>Company marketing and promotional materials to be provided to conference delegates (Sponsorship logo sizes shall be applied)</i></p>
<p>Estimated Total Media Value: \$ 6,000</p>	<p>Estimated Total Media Value: \$ 4,000</p>	<p>Estimated Total Media Value: \$2,500</p>
<p>*Logo (medium size) on the conference website with a link to your corporate website which will be viewed by more than 100 ADFIAP members and partners from more than 45 countries and various partner institutions as they register online</p>	<p>*Logo (medium size) on welcome banner to be placed at the entrance of conference venue, stage backdrop and stand-up banners</p> <p>*A 2x4 meter space/booth for your company materials. Distribution of company flyer</p>	<p>*Brochures or flyer distribution at the conference</p> <p>*Half (1/2) page advertisement in conference souvenir publication/programme</p>
<p>*Logo (medium size) on the conference brochure that will be distributed to all participants</p>	<p>*Logo (medium size) to be shown on the widescreen onstage during the conference</p>	<p>*Company's press release/s distribution at the Media Room</p>
<p>*Company name to be mentioned in all articles that will be uploaded on conference website and other ADFIAP publications.</p>	<p>*Live acknowledgment at the conference as Gold Sponsor</p>	
	<p>*Logo (medium size) on the photo gallery during the event (where all delegates will pose before entering the venue for the closing dinner)</p>	

III. Silver Sponsorship Benefits (Package: \$ 5,000)

<p>Event Promotion <i>Company logo (small size) and brand on marketing and promotional materials related to ADFIAP's two big events – the Annual Meeting and the CEO Forum</i></p>	<p>Event Presence <i>Company logo on marketing collateral at the conference venue and CEO's visibility in panel discussions and media events</i></p>	<p>Cross Promotion <i>Company marketing and promotional materials to be provided to conference delegates (Sponsorship logo sizes shall be applied)</i></p>
<p>Estimated Total Media Value: \$ 3,000</p>	<p>Estimated Total Media Value: \$ 2,000</p>	<p>Estimated Total Media Value: \$ 1,500</p>
<p>*Logo (small size) on the conference website with a link to your corporate website which</p>	<p>*Logo (small size) on welcome banner to be placed at the entrance of conference venue,</p>	<p>• Brochures or flyer distribution at the conference</p>

will be viewed by more than 100 ADFIAP members and partners from more than 45 countries and various partner institutions as they register online	stage backdrop and stand-up banner *A 2x2 meter space/booth for your company materials. Distribution of company flyer	*One fourth (1/4) page advertisement in conference souvenir publication/programme
*Logo (small size) on the conference brochure that will be distributed to all participants	*Logo (small size) on the photo gallery during the event (where all delegates will pose before entering the venue for the closing dinner)	
	Live acknowledgment at the conference as Silver Sponsor	

For sponsorship inquiries, please email the ADFIAP Secretariat at inquiries@adfiap.org