

International Seminar-Workshop on
Institutionalizing Corporate Citizenship in Financial Institutions

March 27-29, 2012 – Manila, Philippines

Program of Activities

	March 27 Module 1: Concepts and Methods of Corporate Social Responsibility under Corporate Governance	March 28 Module 2: MSME as a Focus of CSR Projects and Conduct of a CSR for an SME Workshop.	March 29 Module 3: Presentation by DFIs of their CSR Plans
AM	<ul style="list-style-type: none"> • Welcome Remarks <i>By: Mr. Octavio B. Peralta</i> <i>ADFIAP Secretary-General</i> • Rationale & Methods of CSR for SME <i>Speaker: Mr. Jed Reyes</i> <i>Landbank</i> • Good Corporate Governance as a Necessity for Good CSR <i>Speaker: Dr. Cesar Saldana</i> 	<ul style="list-style-type: none"> • Panel Discussions on MSME as a focus of CSR. Brief presentation on the following topics: <ul style="list-style-type: none"> ○ How to Focus on SMEs for Social Entrepreneurship <ul style="list-style-type: none"> ▪ <i>By: Romy Carandan, DBP</i> ○ How to maintain focus on SMEs through the years <ul style="list-style-type: none"> ▪ <i>By: Planters Bank</i> ○ Financial Inclusion <ul style="list-style-type: none"> ▪ <i>By: Cora Conde</i> ○ Micro Finance <ul style="list-style-type: none"> ▪ <i>By: PCFC</i> 	<ul style="list-style-type: none"> • The Foundation as a preferred option for organizing and monitoring CSR unit. <i>Speaker:</i> <i>Officer, League of Corporate Foundation</i> • Workshop Resolving issues on preparation, implementation and monitoring of CSR projects • Presentation of CSR plans by the participants
	Lunch	Lunch	Lunch
PM	<ul style="list-style-type: none"> • Workshop Applying CG & CSR self-assessment instruments <ul style="list-style-type: none"> ○ Each FI participant to calculate and report their CG score and CSR levels (prior preparation is advised) ○ Country Situations 	<ul style="list-style-type: none"> • Workshop Preparation of a CSR plan and monitoring of performance for each institution. 	<ul style="list-style-type: none"> • Presentation of CSR plans by the participants (contd) • Wrap up and Closing