



Presents

## 4th Seminar on Key Performance Indicators for Financial Institutions



November 16, 2010 <> Siem Reap, Cambodia  
(a pre-event of ADFIAP's CEO Forum VII)

### Introduction

Every country in the Asia Pacific region has organized development finance institutions (DFI) to finance State programs. Global access to finance, demands for good corporate governance and compliance with Basel II are some of the forces that challenge DFIs. In a post Basel II world, they are still mandated to finance sectors deemed under-served by private banks while faced by the same high standards of capital adequacy as commercial banks. The Seminar will review the roles for DFIs in development of their target beneficiaries and for measuring successful delivery of services. Performance indicators support the mandate of state-owned DFIs for sustainable programs.

The Seminar is about Key Performance Indicators (KPIs) that support good governance among DFIs and their stakeholders. The seminar starts with defining a Good Governance framework and the role of KPIs in the governance process. DFIs are accountable for meeting the State's development targets and for efficiently using capital and other resources entrusted to them. While DFIs differ across countries, it will be shown in the seminar that a common set of KPIs can measure and evaluate a DFIs' contributions. ADFIAP has developed a set of KPIs that can be used by DFIs and their funders and regulators. The seminar will use actual experiences of SME banks for understanding performance measurement issues faced by DFIs. The seminar will draw on the experience of SME banks to validate the use of KPIs under the governance structures and accountability of DFIs.

### Topics

Understanding the Basis of KPIs: Accountability and Sustainability Performance under Good Governance; Financial and Economic KPI; Financial, Economic, Social and Environmental KPIs; ADFIAP's KPI for DFIs Manual.

### Resource Person

*Dr. Cesar Saldaña*. President of *PSR Consulting, Inc.*, a management consultancy firm involved in development management, financial consulting, and bank training. He is a Founding Fellow of the *Institute of Corporate Directors* in the Philippines with responsibilities for policy advocacy, training and research in the area of corporate governance policy and reforms. Dr. Saldaña has more than 30 years of experience in working with government agencies, multilateral institutions, and private institutions in formulating, implementing and supervising reform program

### Who Should Attend:

Board Directors, CEOs, senior officers and managers of banks and DFIs and those of central monetary, regulatory, and supervisory agencies such as Central Bank, Ministry Department of Finance, Commission on Audit, General Accounting Office or such public institutions.

### Limited Seats Only

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Seminar Investment: US\$200 per participant (US\$250 per participant for non-ADFIAP member) which includes meals and refreshments during the program, course materials, and certificate of attendance



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is the professional and career service training center of the *Association of Development Financing Institutions in Asia and the Pacific (ADFIAP)*. It is backed by over 30 years of experience and expertise in organizing training programs, seminars, and conferences around the world through the Association, its members, and international affiliates.