



International Seminar-Workshop Sustainable Products Innovation Program for Financial Institutions

September 7-11, 2015 <> Manila, Philippines

RATIONALE

Sustainable Products Innovation Program for Financial Institutions is an innovative and results-oriented program that will enable the participants to complete within the training period sustainable project proposal frameworks that their respective institutions/enterprises can adopt in launching new products, services or any new initiative.

PROGRAM's VALUE PROPOSITION

o Innovation - A workshop that will bring out the creativity of the participants in actualizing new initiatives that their institution would like to pursue through one-on-one mentoring, coaching and advisory by seasoned facilitators/trainers.

o Results-Oriented - An integrated process aimed at assisting enterprises in creating sustainable and innovative products, services, and operational enhancements via a hand-holding workshop that would enable the participants to actualize projects they would like to undertake through the completion of project proposal frameworks and sustainability reporting roadmaps that they can implement as their "Back Home Action Program".

o Holistic Approach – Covers three (3) building-block modules, namely: (i) strategic business planning, (ii) core business operations, (iii) sustainable management action) that facilitate the fruition of the project proposal frameworks and ensure the sustainability of said projects by institutionalizing the practices of benchmarking, measuring, monitoring, and reporting.

LIMITED SEATS ONLY

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TARGET PARTICIPANTS

- (i) Senior and mid-level officers of financial institutions, enterprises or any organization;
- (ii) members of Industry Associations, Chambers of Commerce and/or similar organizations;
- (iii) Entrepreneurs responsible for conceptualizing, creating, developing, launching and implementing new initiatives, such as new products and services or setting up new business units to undertake specialized activities such as SME lending in the case of Financial Institution and new product line in the case of enterprises.

RESOURCE PERSONS

Composed of a select group from ADFIAP pool of management experts.



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